

## Who We Are

A break-through business concept offering firms of all sizes affordable access to a wide variety of high quality, experienced and innovative marketing expertise, resources, services and solutions---all in one place through an efficient on-demand business model.

## What We Offer

We offer businesses access to three core communities of marketing support resources:

The NextGen BrainTrust<sup>™</sup> – a community of top experienced marketing experts across North America who have accomplished careers and strong credentials designing and launching effective marketing programs for a wide variety of top brands, industries and notable companies---ranging from Fortune 500 firms to entrepreneurial start-ups. Experts are available to work with companies either virtually or onsite---through affordable hourly, monthly or customized rate programs as Advisors, Interim Resources, Rent-to-Hire or Strategic Project Leaders.

The NextGen VMarket<sup>™</sup> – a community of innovative creative advertising, promotions and Go-to-Market resources providing businesses with access to the most advanced tools, ideas and promotional services to maximize the effectiveness of their marketing campaigns. NextGen VMarket<sup>™</sup> resources work with clients to design and launch all types of traditional, web, digital, mobile, social and video advertising programs to drive brand awareness and new revenues.

**The NextGen MarkeTECH** – a community of new and emerging technology solutions designed to optimize a company's utilization of their marketing/sales resources. We work with clients to determine more efficient and innovative ways to manage your marketing activities leveraging the most advanced technology solutions available.

## Affordable Resource Support Programs Available Virtually or Onsite

**Hourly Advisory Sessions**- companies may to select to work with any of our NextGen BrainTrust<sup>™</sup>, NextGen VMarket<sup>™</sup> or NextGen MarkeTECH experts on a "pay-as-you-go" basis through affordable published hourly rate sessions.

*Flat Rate Monthly Packages* – we offer simple, published flat rate resource support packages for 10, 20 and 30 hours per month and the ability to select from any of our experts at any time for your project.

*Customized Programs* – for more complicated and extensive projects or resource needs, we develop a customized solution for you based on the scope of work, major deliverables, and resources applied.

*The Future of Marketing is Finally Here! Visit us at <u>www.nextgenmktg.com</u> or Call us at 1-877-569-8436*